

L	K	F	U	N	S	E	N	T	I	M	E	N	T	A	L	I	M	K
P	A	S	H	Q	X	E	I	C	M	A	R	K	E	T	I	N	G	M
P	E	N	E	X	D	E	C	U	D	O	R	P	S	S	A	M	U	J
O	R	J	O	C	Q	T	P	V	M	S	I	C	I	T	P	E	K	S
H	B	I	T	I	U	M	S	I	R	E	M	U	S	N	O	C	U	E
N	R	G	C	T	T	L	C	I	Y	N	O	I	T	C	E	J	E	R
M	E	E	O	S	P	A	A	O	K	T	S	I	E	H	T	A	U	P
A	T	Y	U	I	H	C	N	R	N	H	D	I	G	I	T	A	L	O
T	N	A	N	N	D	I	S	I	N	T	E	R	E	S	T	E	D	P
E	I	D	T	A	M	T	L	K	M	N	E	D	L	I	X	L	T	C
R	W	N	E	M	A	S	I	A	B	O	O	M	J	M	F	B	L	U
I	E	O	R	U	K	O	I	S	I	A	N	S	P	Z	C	Y	B	L
A	C	M	C	H	W	N	S	L	O	C	H	E	A	O	Q	Q	W	T
L	I	-	U	I	M	G	U	R	A	L	I	H	D	E	R	C	B	U
I	T	R	L	A	P	A	T	H	Y	M	A	F	U	N	S	A	A	R
S	S	E	T	A	N	U	M	J	J	H	I	T	I	M	O	F	R	E
M	L	B	U	L	I	A	T	E	R	H	A	N	I	T	B	N	F	Y
P	O	Y	R	S	U	V	I	T	S	E	F	X	I	O	R	U	G	O
I	S	C	E	S	C	R	O	O	G	E	L	U	Y	M	N	A	G	T

- SOLSTICE

YULE

FESTIVUS

SECULAR

AGNOSTIC

ATHEIST

NON DENOMINATIONAL

HUMANISTIC

CONSUMERISM

RETAIL

MARKETING

MATERIALISM

DIGITAL

ARTIFICIAL

MASS PRODUCED
- CONTEMPORARY

POP CULTURE

CYBER-MONDAY

COUNTER CULTURE

APATHY

REJECTION

ISOLATION

DISINTERESTED

UNSENTIMENTAL

SKEPTICISM

MINIMALISM

WINTER BREAK

OFF SEASON

BAH HUMBUG

SCROOGE